



THIS IS
Clutch

Clutch

Premium OTT Streaming Platform and Video as a Service



All powered by

Clutch





RECENT AUDIENCE GROWTH

March

April

530k

Views

620k

6.7m

Mins Viewed

10.8m

6.5k

Views

10k

115k

Mins Viewed

190k



Cluch



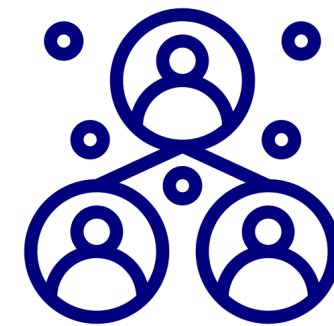
unisporttv



KEY CONSIDERATIONS



Building long-term value
for all stakeholders



Uni-wide
Community
Engagement



High
Performance
Outcomes

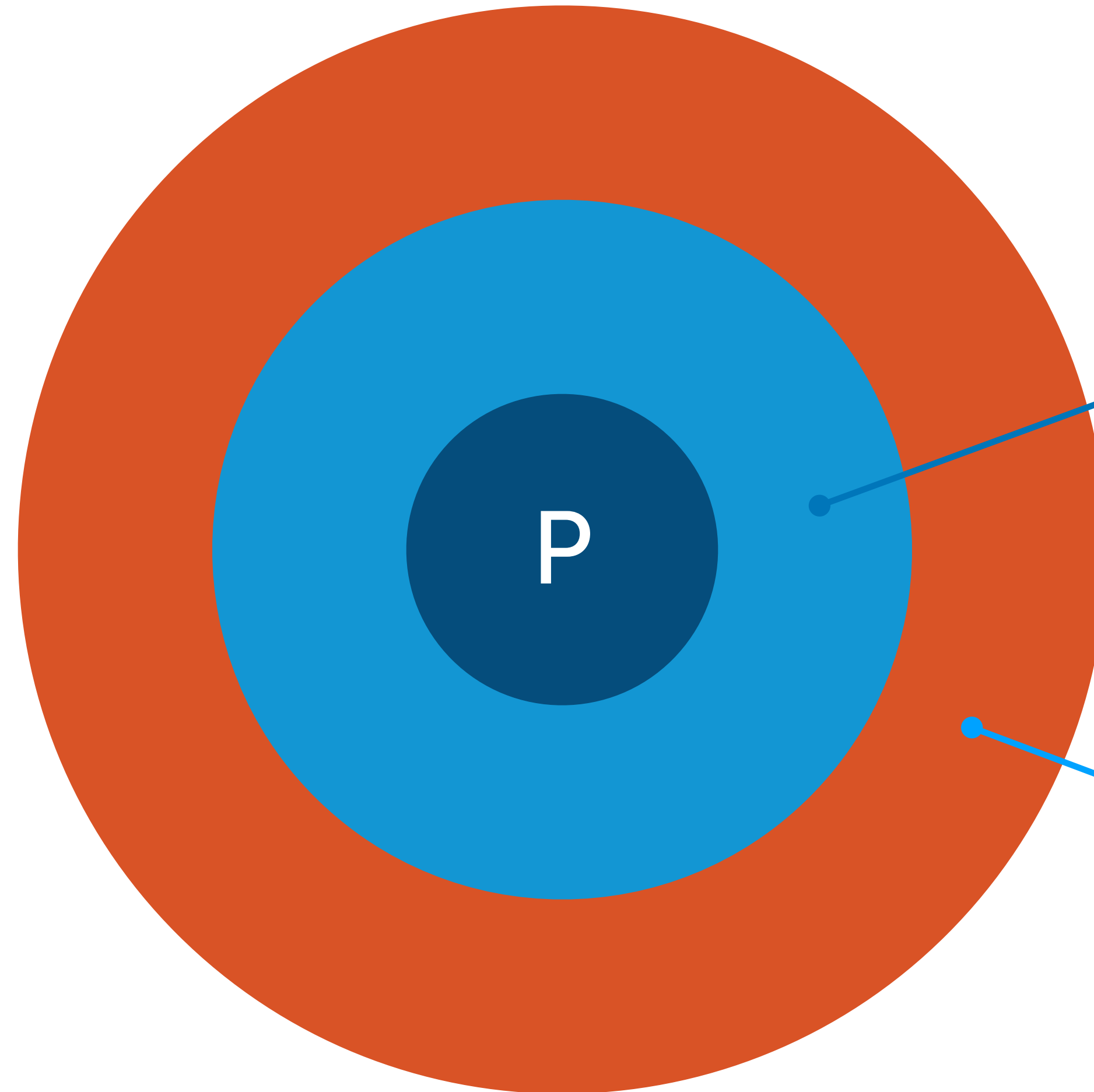


Commercial
Growth
Opportunities



AUDIENCE GROWTH

Participant and Team lead



1st & 2nd Degree Networks

Close connections

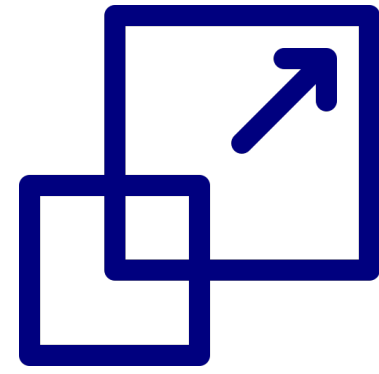
High value - Live & Replay

3rd & 4th Degree Networks

Wider connections

Medium value - Highlights & Mini-Matches

WHAT'S NEXT..?



Scale
Content &
Distribution



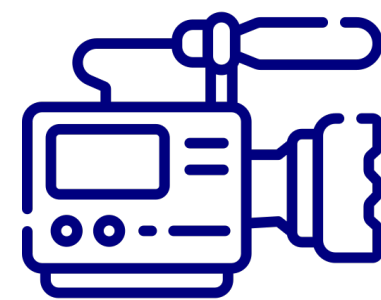
Improve
Discoverability



Introduce
Personalisation



Spread the
Word

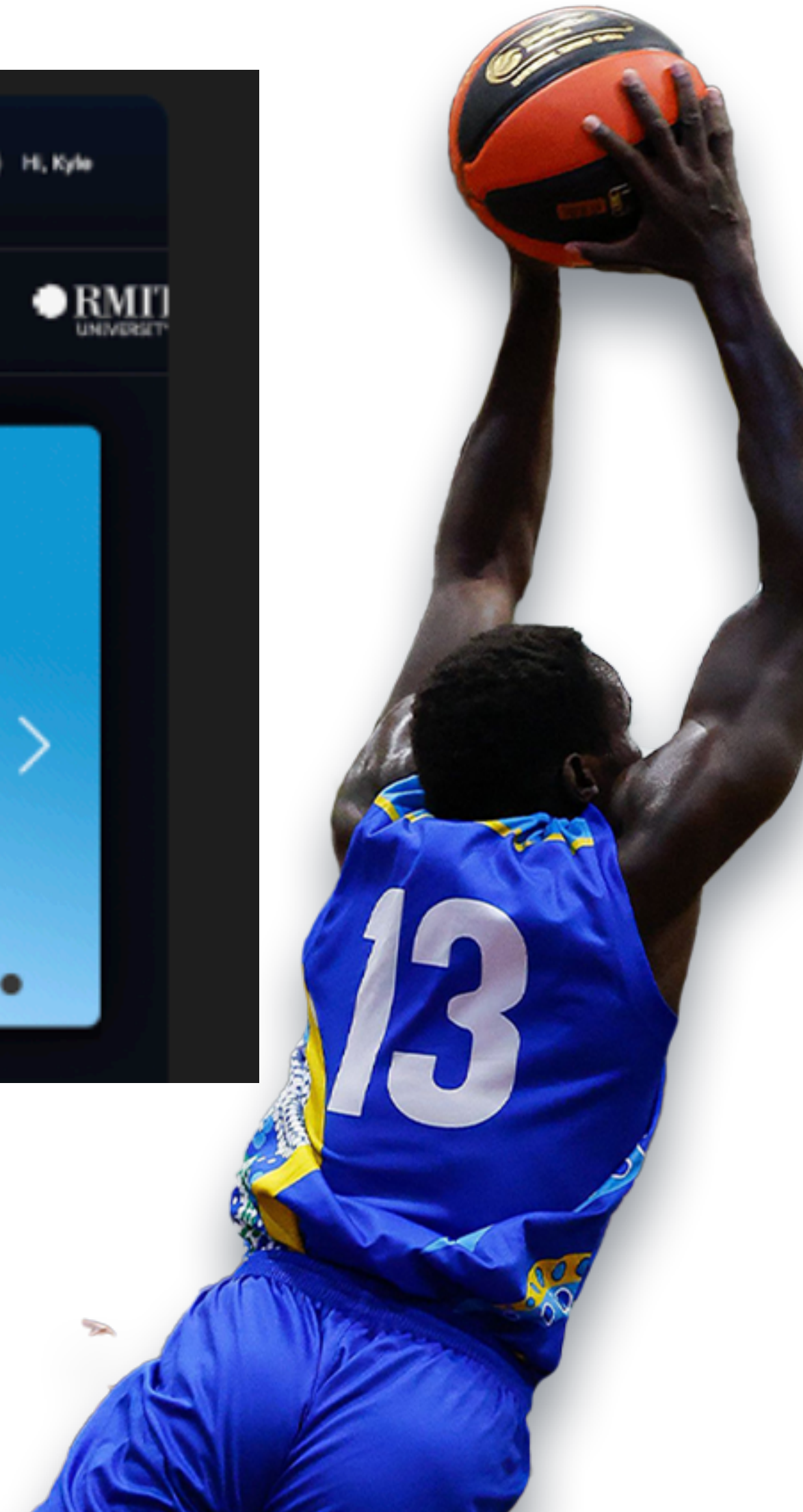


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Events Today

5547

Events This Week

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