

# JCU Sport Survey Results

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How they are shaping sport programs and development on campus at JCU.



# Overview of James Cook University

- Officially became James Cook University in 1970.
- Main campuses are located in Townsville and Cairns.
- Also have campuses and research centres in Brisbane, Mackay, Mount Isa & Thursday Island.
- Also based in Singapore as well.



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# Current Sport & Recreation Setup at JCU

- Sport & Recreation is under the JCU Student Association.
- Run programs and services on campus in Cairns and Townsville.
  - 3 Programs in Cairns.
  - 4 Programs in Townsville.
- Liaise with the Brisbane Campus with regards to UniSport Nationals.
- Run First Aid & CPR Courses in Cairns, Townsville and Mackay.
- Manage gyms across Cairns & Townsville (under JCUSA Fitness).

# Current Sport & Recreation Setup at JCU cont.

- Sporting Facilities

- Cairns

- Gym
    - JCU Oval
    - Half-Basketball Court

- Townsville

- Gym
    - Rugby League/Union Field
    - Cricket Oval
    - AFL Oval
    - Hockey Oval (no lights)
    - Squash Courts x 2

- Outdoor Multipurpose Courts x 2
    - Tennis Courts x 2
    - Beach Volleyball Courts x 2

- Manage facility bookings (Townsville Only).



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# JCUSA Sport Survey

- A survey was created in October 2020 asking students about Sport & Recreation at James Cook University.
- Asked about all areas of Sport & Recreation including the following:
  - How did they find out about JCUSA Sport & Recreation at JCU?;
  - Our facilities across both campuses;
  - Our current programs;
  - Sporting Clubs;
  - UniSport Nationals; and
  - JCU Representation in Sport.



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# JCUSA Sport Survey cont.

- Used Google Forms for the Survey.
- Students went into the draw to win prizes.
- Students had a month to complete it – from November 2 to November 30.
- The length of the survey was between 5-10 mins.
- Asked several departments/organisations to promote the survey:
  - JCU Social Media;
  - JCU Student Association;
  - Gym Members;
  - JCU International;
  - JCU Student Life;
  - Residential Colleges;
  - Sports Representatives; and
  - JCU Sporting Clubs (both affiliated and unaffiliated).

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# Overall Results

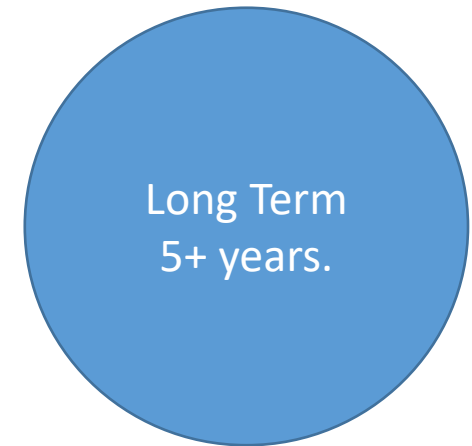
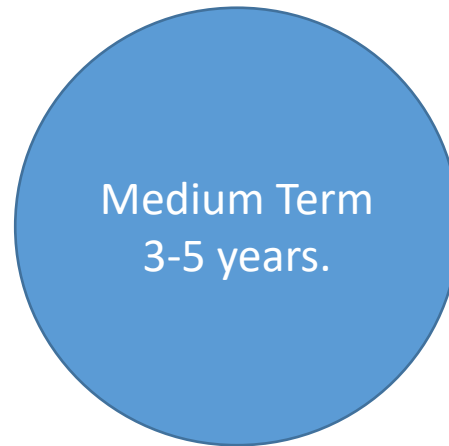
- 224 respondents
  - 161 in Townsville
  - 63 in Cairns
- Results were compiled and released in December 2020.



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# How are we using the survey?

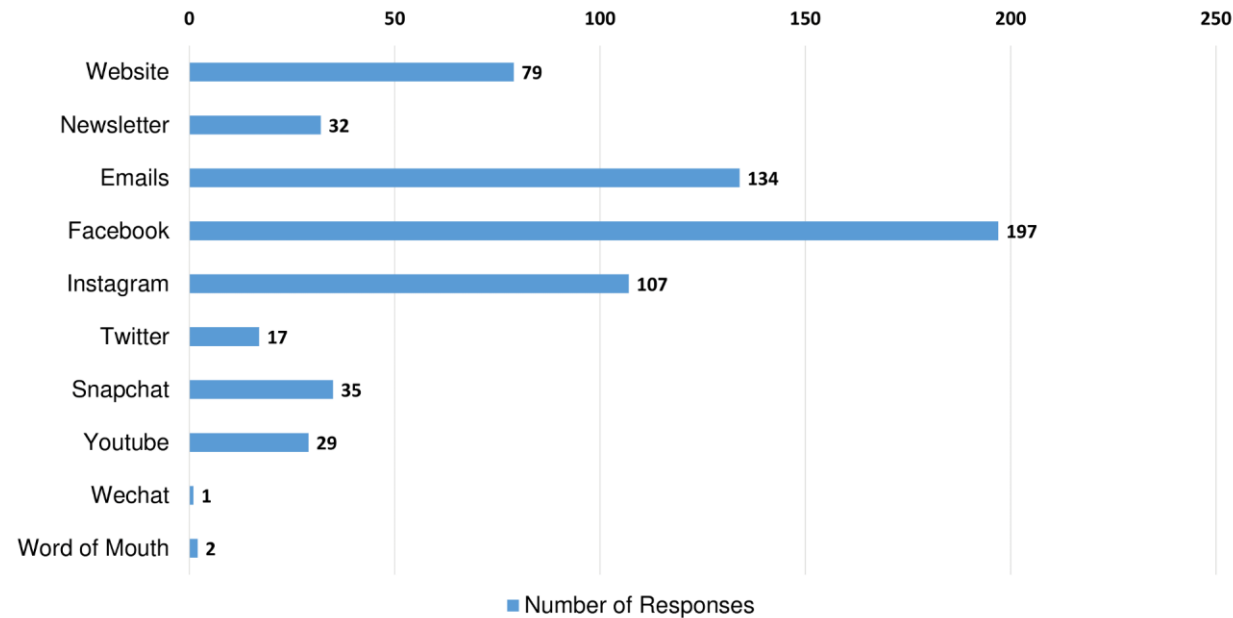
- Help implement/commence tasks in a short, medium or long term.



- Also help reinforce the importance of programs and services.

# Short Term

- What social media platforms do you use to communicate and obtain news?



Answer Choice	Responses
Website	35.26%
Newsletter	14.29%
Emails	59.82%
Facebook	87.95%
Instagram	47.76%
Twitter	7.59%
Snapchat	15.63%
Youtube	12.95%
Wechat	0.45%
Word Of Mouth	0.89%
<b>Responses</b>	<b>224</b>

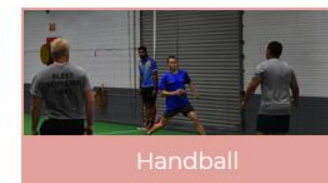
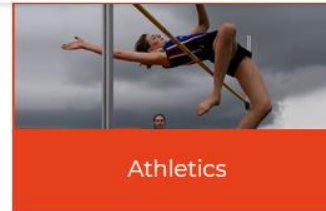
# Short Term

- What social media platforms do you use to communicate and obtain news?
  - Created a Facebook Page – ‘JCUSA Sport & Recreation’



# Short Term

- What social media platforms do you use to communicate and obtain news?
  - Created a 'Sport at JCU' page on the JCU Student Association website:



- Social Sport
- Townsville Interfaculty Sport
- Townsville Fisher Shield
- Gunyarra Games
- UniSport Nationals
- JCUSA Sport Nationals Representative Program
- Uni v Army Games Tsv
- Sporting Facilities
- Sport News
- First Aid
- Sport at JCU

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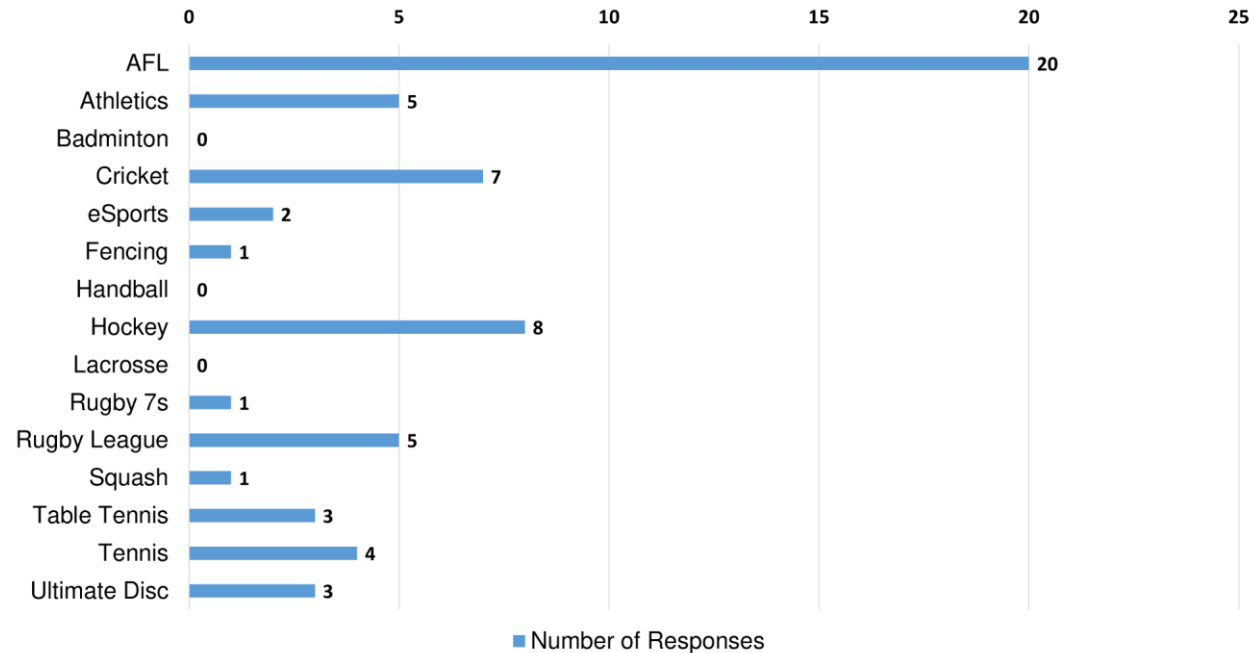
# Short Term

- JCU Residential College Competition – Townsville
  - The JCU Pool was shut down in 2021, we had to replace both swimming and water polo.
    - Replaced both sports with Ultimate Disc and AFL 9s.



# Short Term

- JCU Residential College Competition – Townsville
  - If JCUSA Sport were to include/replace a sport, which sport would you prefer?

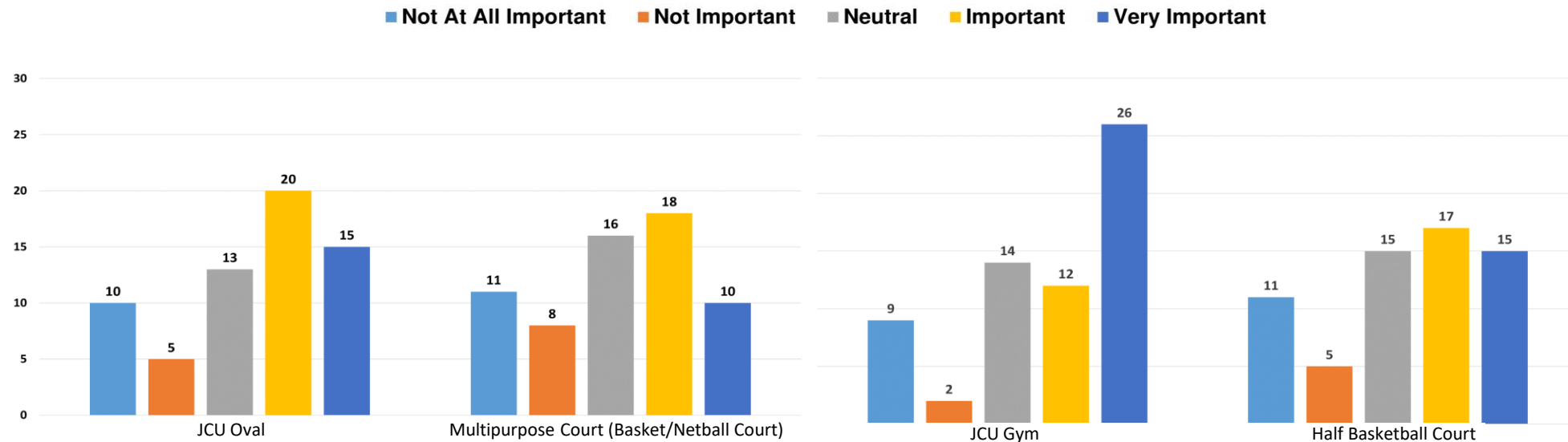


Answer Choice	Responses
AFL	32.79%
Athletics	8.20%
Badminton	0.00%
Cricket	11.48%
eSports	3.28%
Fencing	1.64%
Handball	0.00%
Hockey	13.11%
Lacrosse	0.00%
Rugby 7s	1.64%
Rugby League	8.20%
Squash	1.64%
Table Tennis	4.92%
Tennis	6.66%
Ultimate Disc	4.92%
Responses	61

# Short Term

- Cairns

- On a scale from 1-5, rank the importance of each facility to you?



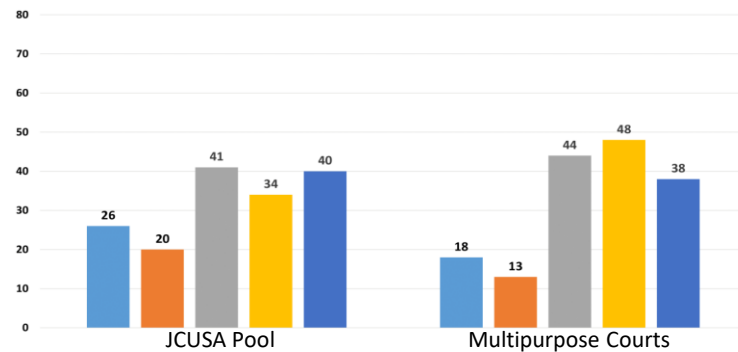
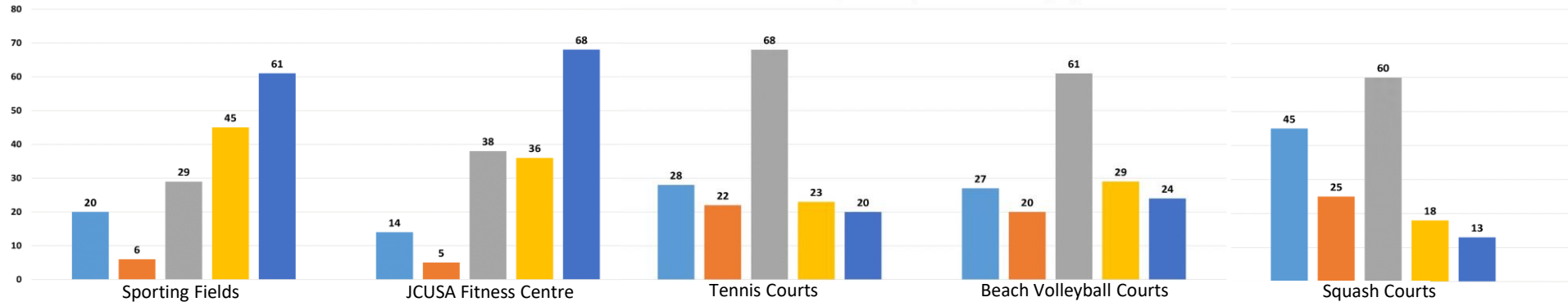
Facility	Responses					Mean Rating	Median Rating
	1	2	3	4	5		
JCU Oval	15.87%	7.94%	20.63%	31.75%	23.81%	3.40	4
Multipurpose Court (Basketball/Netball Court)	17.46%	12.70%	25.40%	28.57%	15.87%	3.13	3
JCU Gym	14.29%	3.17%	22.22%	19.05%	41.27%	3.70	4
Basketball Half-Court	17.46%	7.94%	23.81%	26.98%	23.81%	3.32	4
<b>Responses</b>	63						

# Short Term

- Townsville

- On a scale from 1-5, rank the importance of each facility to you?

■ Not At All Important ■ Not Important ■ Neutral ■ Important ■ Very Important



Facility	Responses					Mean Rating	Median Rating
	1	2	3	4	5		
Sporting Fields	12.42%	3.3%	18.01%	27.95%	37.89%	3.75	4
JCUSA Fitness Centre	8.70%	3.11%	23.60%	22.36%	42.24%	3.86	4
JCU Pool	16.15%	12.42%	25.47%	21.12%	24.84%	3.26	3
Multipurpose Courts (Basketball/Netball Courts)	11.18%	8.07%	27.33%	29.81%	23.60%	3.47	4
Tennis Courts	17.39%	13.66%	42.24%	14.29%	12.42%	2.91	3
Beach Volleyball Courts	16.77%	12.42%	37.89%	18.01%	14.91%	3.02	3
Squash Courts	27.95%	15.53%	37.27%	11.18%	8.07%	2.56	3
<b>Responses</b>	161						

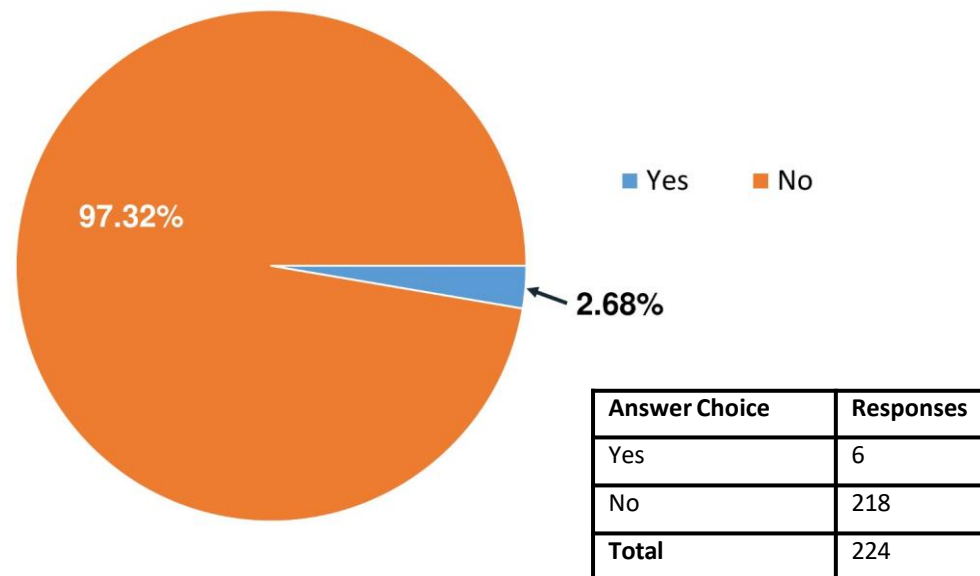
# Short Term

- The Gyms were seen as the most important facilities across both campuses.
- A similar survey was completed in June 2021 around the gyms.
  - This one was open to everyone – including the general public.
    - Current Members.
    - Previous Members.
    - General Public who have never used the gym.
- Survey results available on the JCU Student Associations website.



# Short Term

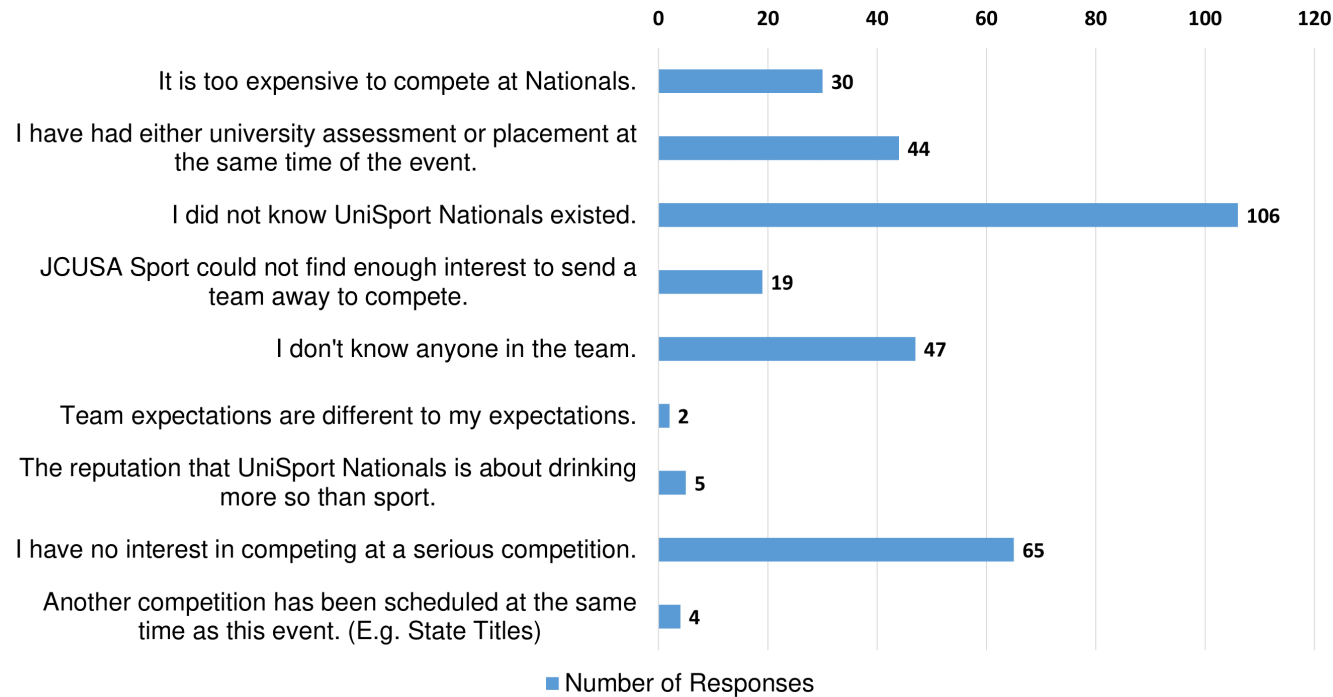
- UniSport Nationals
  - Have you previously competed for JCU at UniSport Nationals?



# Short Term

- UniSport Nationals

- What are the reason(s) why you have not participated at UniSport Nationals?

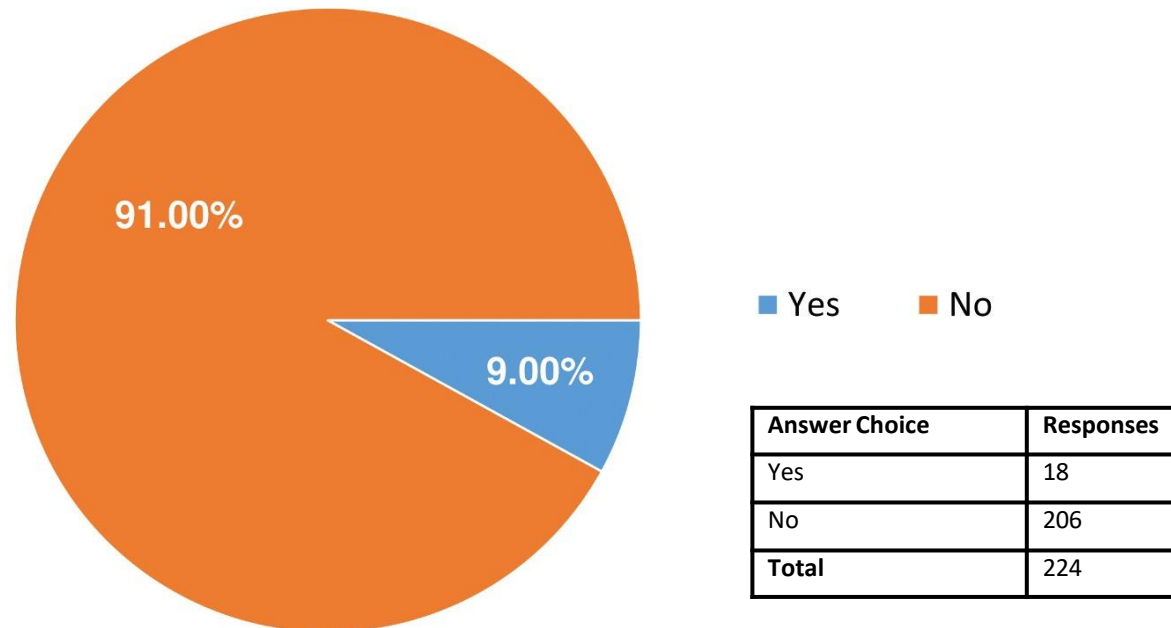


Answer Choice	Responses
It is too expensive to compete at Nationals.	13.76%
I have had either university assessment or placement at the same time of the event.	20.18%
I did not know UniSport Nationals existed.	48.62%
JCUSA Sport could not find enough interest to send a team away to compete.	8.72%
I don't know anyone in the team.	21.56%
Team expectations are different to my expectations.	0.92%
The reputation that UniSport Nationals is about drinking more so than sport.	2.29%
I have no interest in competing at a serious competition.	29.82%
Another competition has been scheduled at the same time as this event. (E.g. State Titles)	1.83%
<b>Total</b>	<b>218</b>

# Medium Term

- Sporting Clubs

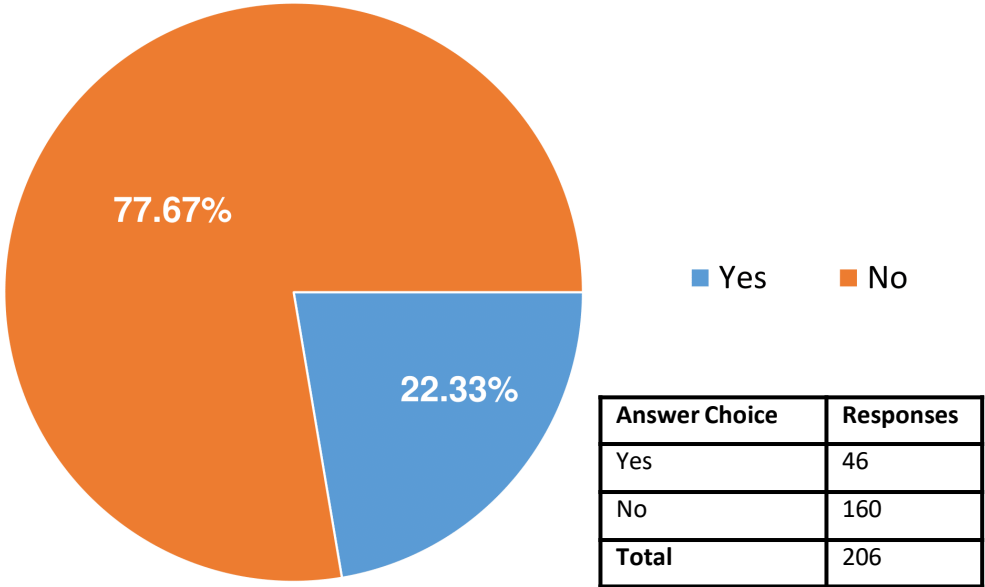
- Are you currently involved with a current affiliated JCU Sporting Club?



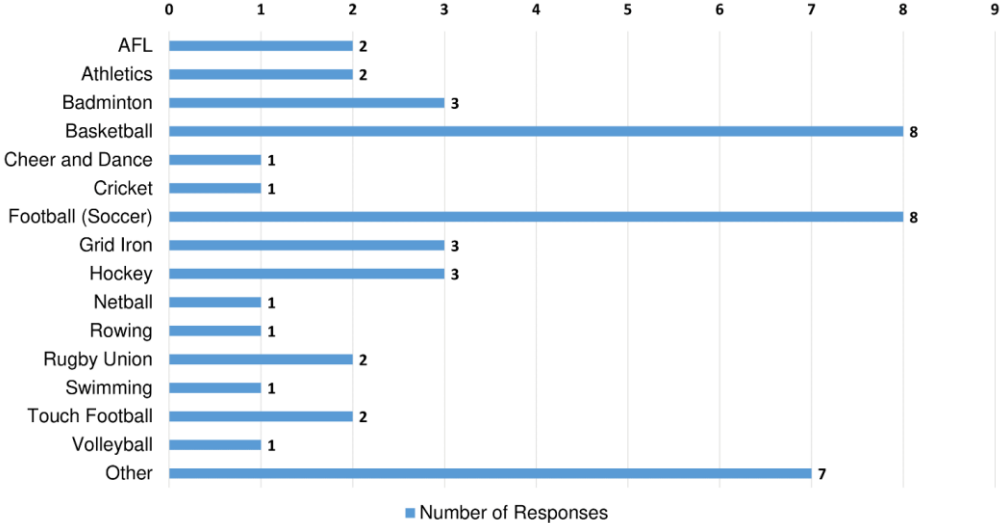
# Medium Term

- Sporting Clubs

- Are you currently involved with a sporting club outside JCU?



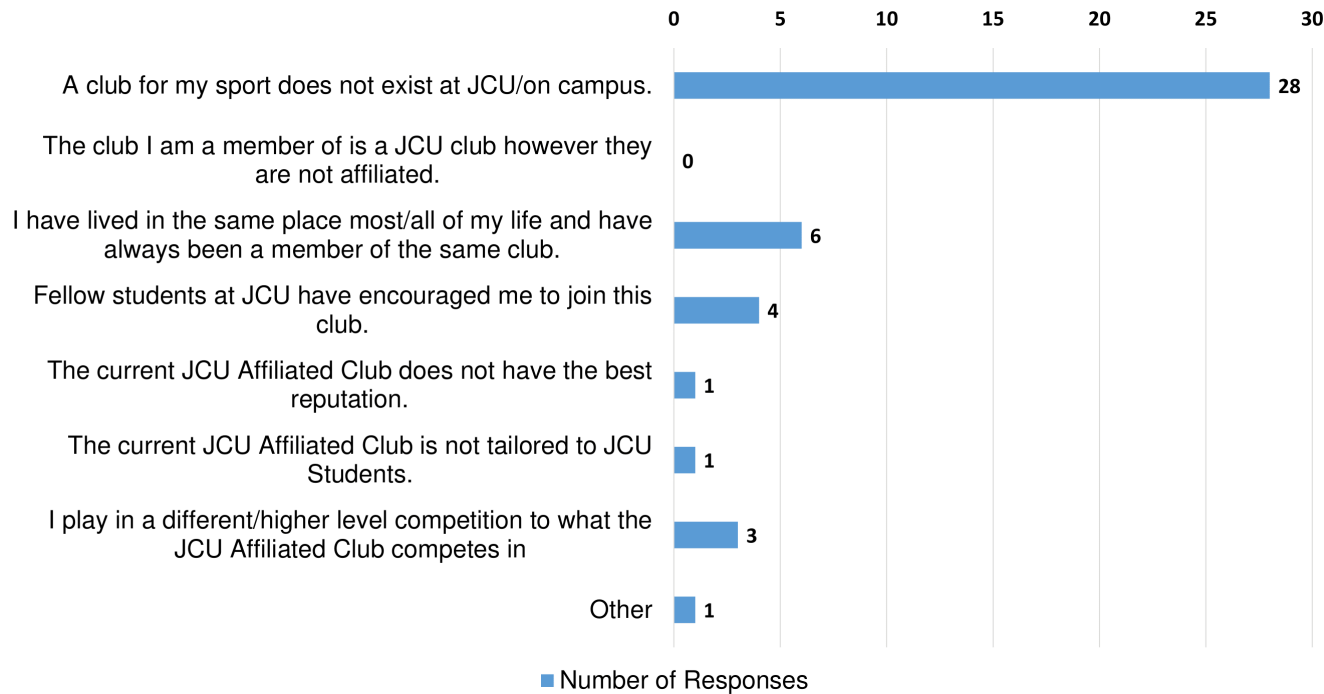
- What sport does your club play?



# Medium Term

- Sporting Clubs

- What are the reason(s) why you are not involved with a current JCU Affiliated Sporting Club?



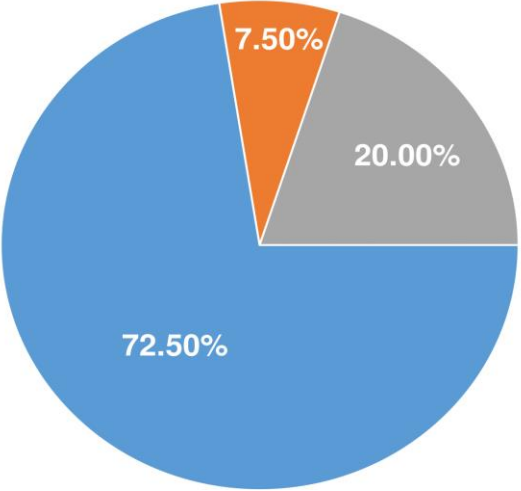
Answer Choice	Responses
A club for my sport does not exist at JCU/on campus.	70.00%
The club I am a member of is a JCU club however they are not affiliated.	0.00%
I have lived in the same place most/all of my life and have always been a member of the same club.	15.00%
Fellow students at JCU have encouraged me to join this club.	10.00%
The current JCU Affiliated Club does not have the best reputation.	2.50%
The current JCU Affiliated Club is not tailored to JCU Students.	2.50%
I play in a different/higher level competition to what the JCU Affiliated Club competes in	7.50%
Other	2.50%
<b>Responses</b>	40

# Medium Term

- Sporting Clubs

- If there was a JCU sporting club located on campus tailored to your sport, are you more likely to join that club?

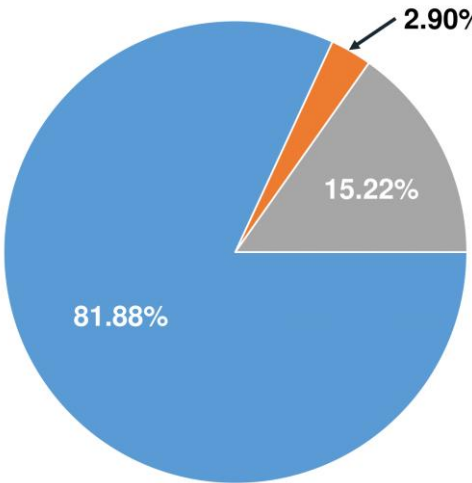
All Responses



■ Yes  
■ No  
■ Don't Know

Answer Choice	Responses
Yes	145
No	15
Don't Know	40
<b>Total</b>	<b>200</b>

Serious Competitors Only

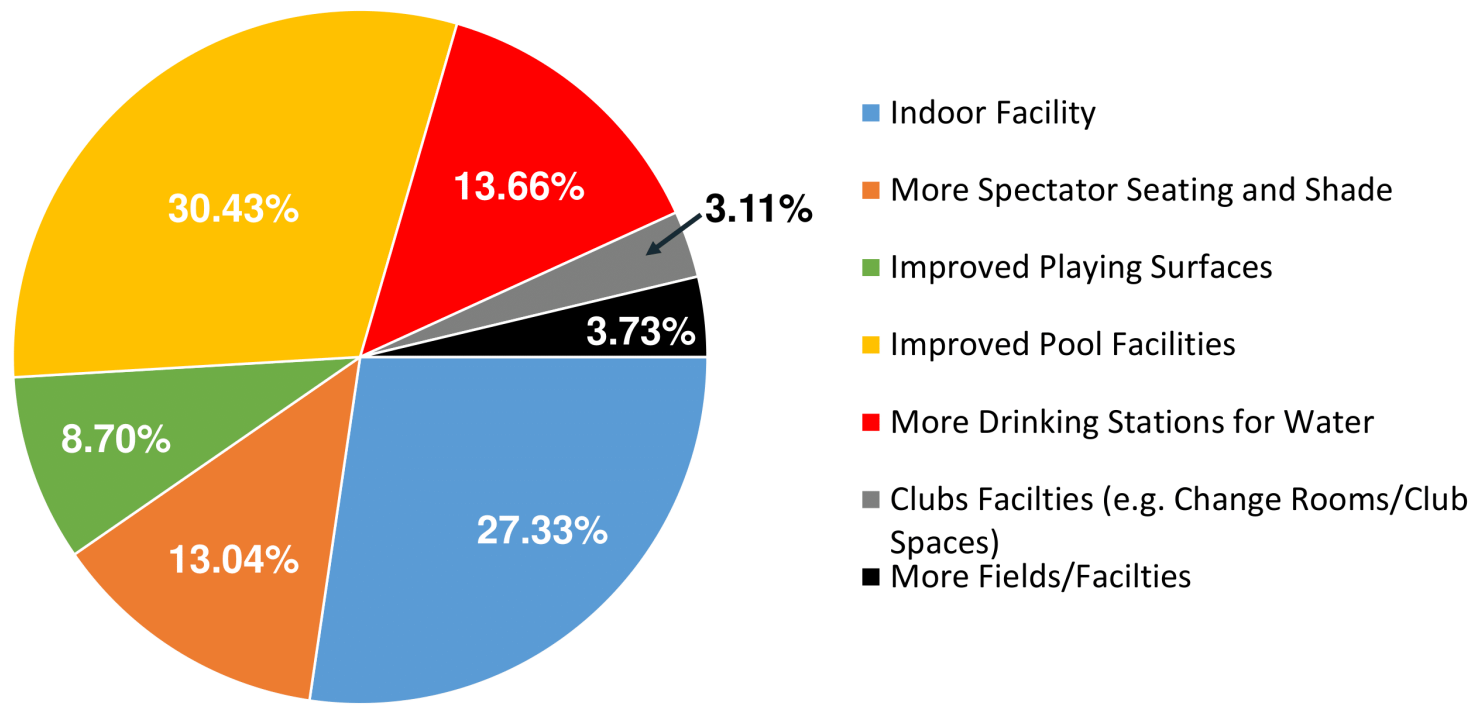


■ Yes  
■ No  
■ Don't Know

Answer Choice	Responses
Yes	113
No	4
Don't Know	21
<b>Total</b>	<b>138</b>

# Long Term

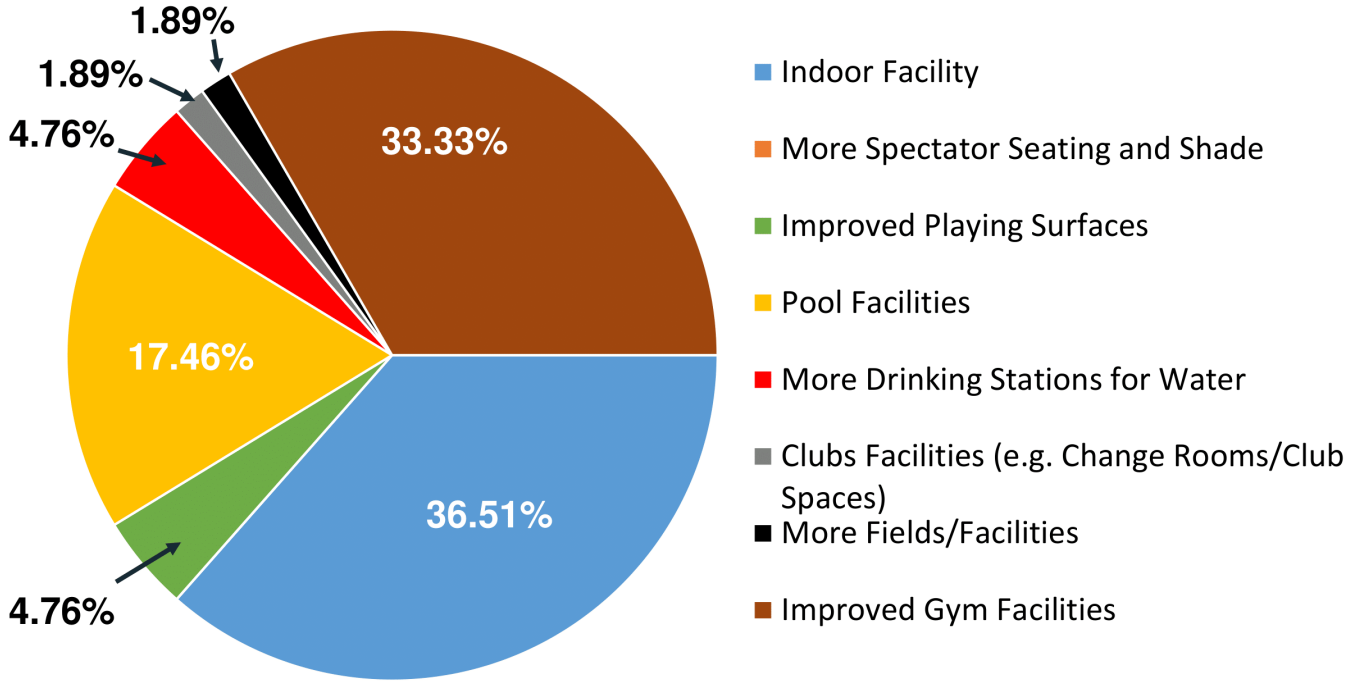
- Facilities - Townsville
  - Which improvement/addition is your top priority?



Answer Choice	Responses
A new Indoor Facility	44
More Spectator Seating and Shade	21
Improved Playing Surfaces	14
Improved Pool Facilities	49
More Drinking Stations for Water	22
Club Facilities (e.g. Change Rooms/ Club Spaces)	5
More Fields/Facilities	6
<b>Responses</b>	<b>161</b>

# Long Term

- Facilities - Cairns
  - Which improvement/addition is your top priority?

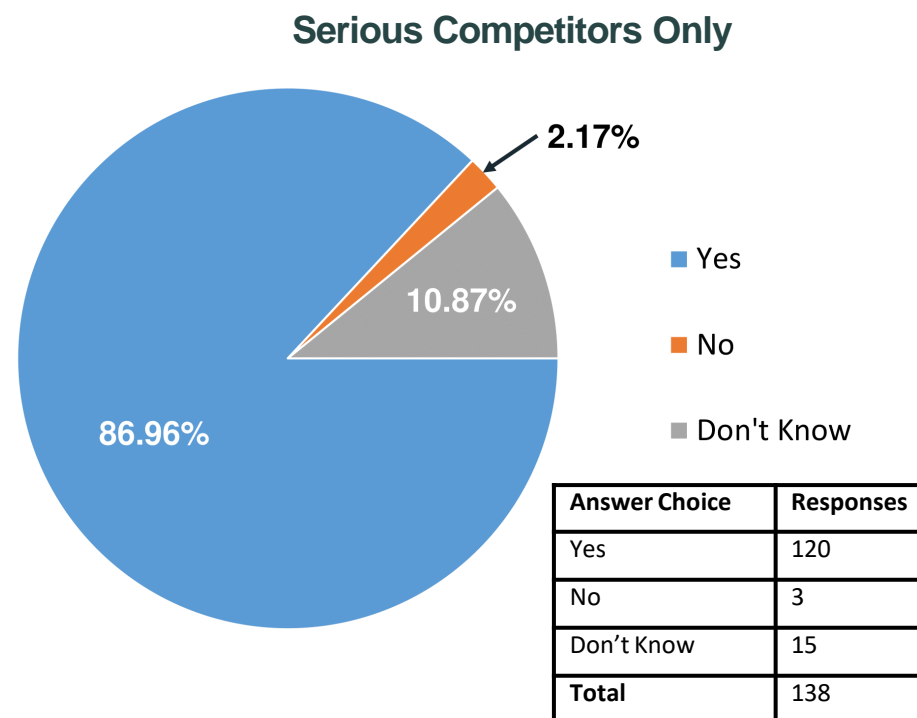
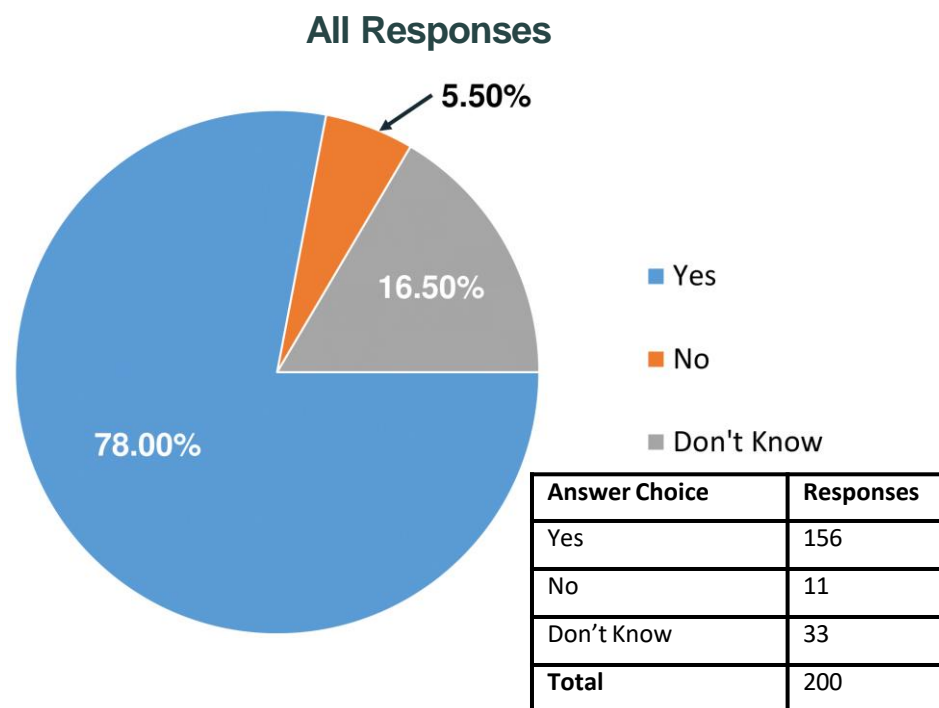


Answer Choice	Responses
Indoor Facility	23
More Spectator Seating and Shade	0
Improved Playing Surfaces	3
Pool Facilities	11
More Drinking Stations for Water	3
Clubs Facilities (e.g. Change Rooms/Club Spaces)	1
More Fields/Facilities	1
Improved Gym Facilities	21
<b>Respondents</b>	<b>63</b>

# Long Term

- Sporting Clubs

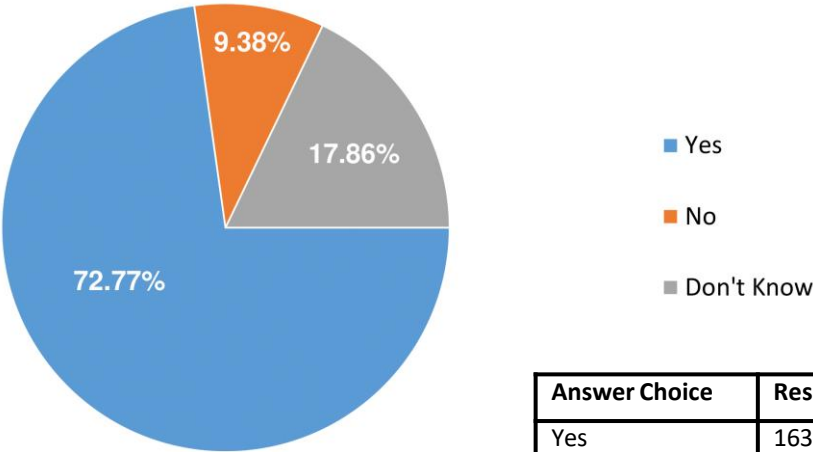
- If we have a facility based on campus for your sport, are you more likely to join the JCU Sporting Club?



# Long Term

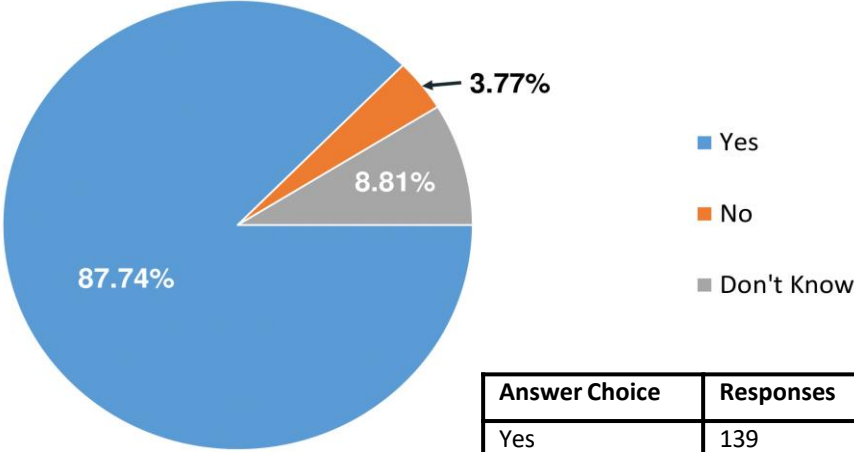
- JCU Teams
  - If other universities came to Townsville or Cairns to compete against JCU, would you participate?

All Responses



Answer Choice	Responses
Yes	163
No	21
Don't Know	40
<b>Total</b>	<b>224</b>

Serious Competitors Only

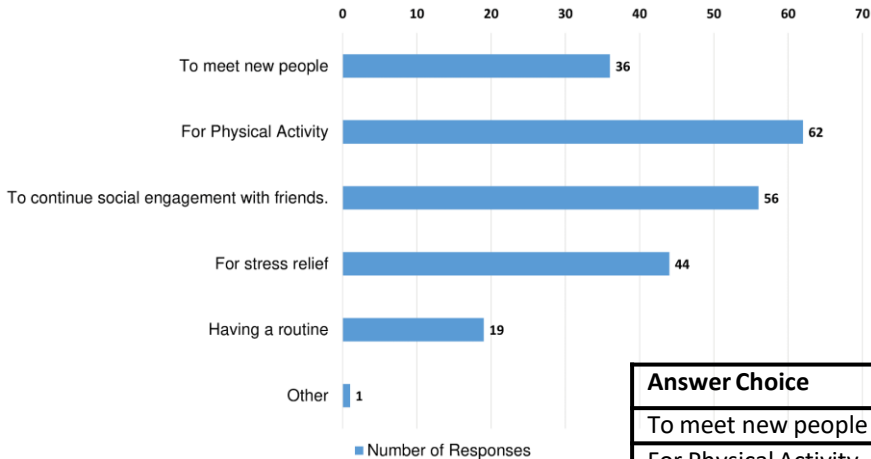


Answer Choice	Responses
Yes	139
No	6
Don't Know	14
<b>Total</b>	<b>159</b>

# Important Results from the Survey

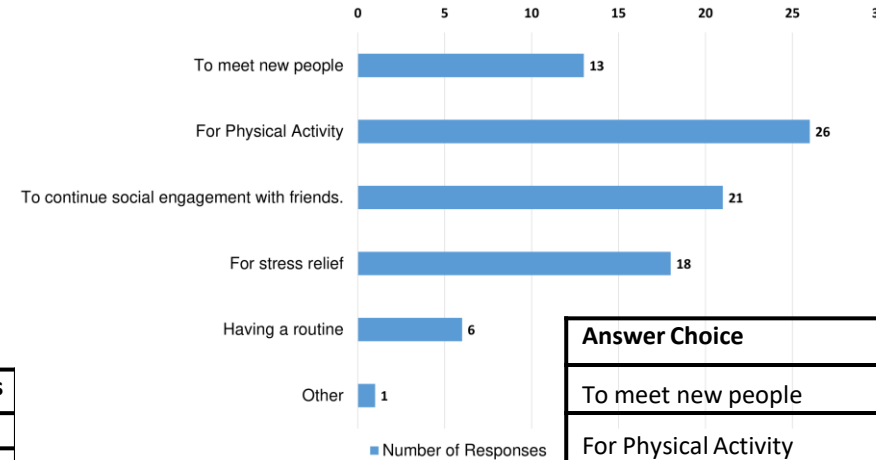
- Social Sport
  - Why did you previously sign up to play Social Sport?

Townsville



Answer Choice	Responses
To meet new people	45.57%
For Physical Activity	78.48%
To continue social engagement with friends.	70.89%
For stress relief	55.70%
Having a routine	24.05%
Other	1.27%
<b>Responses</b>	<b>79</b>

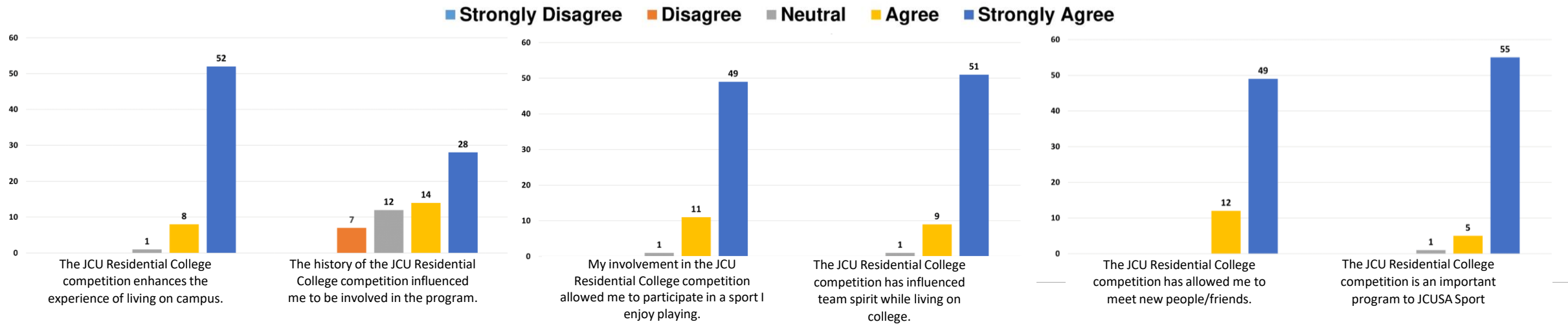
Cairns



Answer Choice	Responses
To meet new people	46.43%
For Physical Activity	92.86%
To continue social engagement with friends.	75.00%
For stress relief	64.29%
Having a routine	21.43%
Other	3.57%
<b>Responses</b>	<b>28</b>

# Important Results from the Survey

- JCU Residential College Competition - Townsville
  - On a scale from 1-5, rank the following statements?

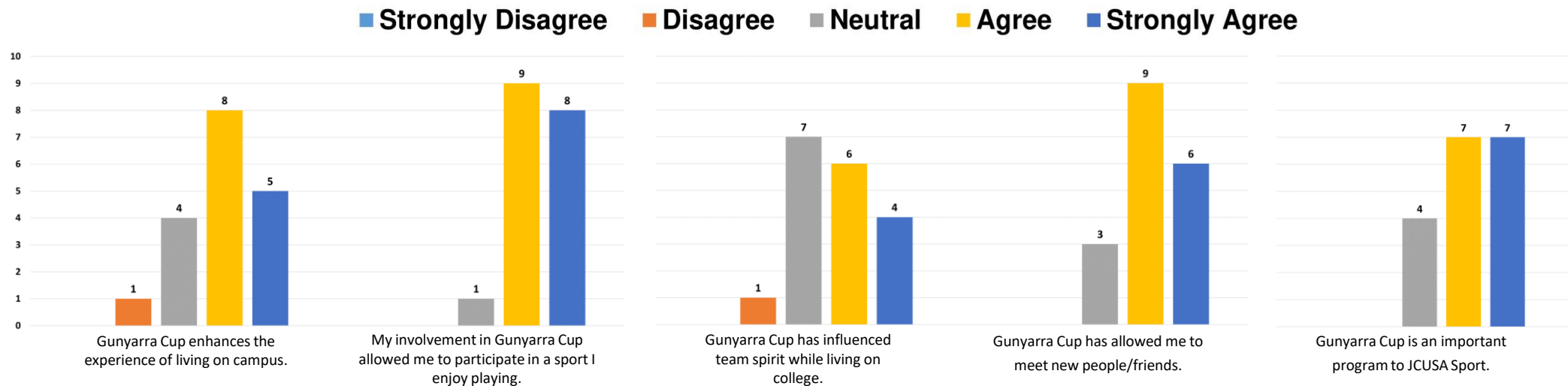


Facility	Responses					Mean Rating	Median Rating
	1	2	3	4	5		
The JCU Residential College competition enhances the experience of living on campus.	0.00%	0.00%	1.64%	13.11%	85.25%	4.84	5
The history of the JCU Residential College competition influenced me to be involved in the program.	0.00%	11.48%	19.67%	22.95%	45.90%	4.03	4
My involvement in the JCU Residential College competition allowed me to participate in a sport I enjoy playing.	0.00%	0.00%	1.64%	18.03%	80.33%	4.79	5
The JCU Residential College competition has influenced team spirit while living on college.	0.00%	0.00%	1.64%	14.75%	83.61%	4.82	5
The JCU Residential College competition has allowed me to meet new people/friends.	0.00%	0.00%	0.00%	19.67%	80.33%	4.80	5
The JCU Residential College competition is an important program to JCUSA Sport	0.00%	0.00%	1.64%	8.20%	90.16%	4.89	5
<b>Responses</b>	61						

# Important Results from the Survey

- Gunyarra Cup - Cairns

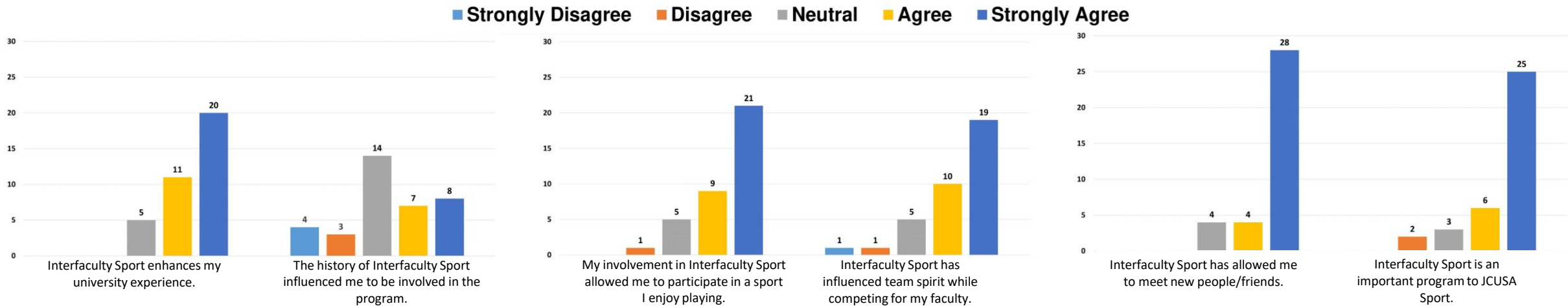
- On a scale from 1-5, rank the following statements?



Statement	Responses					Mean Rating	Median Rating
	1	2	3	4	5		
Gunyarra Cup enhances the experience of living on campus.	0.00%	5.56%	22.22%	44.44%	27.78%	3.94	4
My involvement in Gunyarra Cup allowed me to participate in a sport I enjoy playing.	0.00%	0.00%	5.56%	50.00%	44.44%	4.39	4
Gunyarra Cup has influenced team spirit while living on college.	0.00%	5.56%	38.89%	33.33%	22.22%	3.72	4
Gunyarra Cup has allowed me to meet new people/friends.	0.00%	0.00%	16.67%	50.00%	33.33%	4.17	4
Gunyarra Cup is an important program to JCUSA Sport.	0.00%	0.00%	22.22%	38.89%	38.89%	4.17	4
<b>Respondents</b>	18						

# Important Results from the Survey

- Interfaculty Sport - Townsville
  - On a scale from 1-5, rank the following statements?



Statement	Responses					Mean Rating	Median Rating
	1	2	3	4	5		
Interfaculty Sport enhances my university experience.	0.00%	0.00%	13.89%	30.56%	55.56%	4.42	5
The history of Interfaculty Sport influenced me to be involved in the program.	11.11%	8.33%	38.89%	19.44%	22.22%	3.33	3
My involvement in Interfaculty Sport allowed me to participate in a sport I enjoy playing.	0.00%	2.78%	13.89%	25.00%	58.33%	4.39	5
Interfaculty Sport has influenced team spirit while competing for my faculty.	2.78%	2.78%	13.89%	27.78%	52.78%	4.25	5
Interfaculty Sport has allowed me to meet new people/friends.	0.00%	0.00%	11.11%	11.11%	77.78%	4.67	5
Interfaculty Sport is an important program to JCUSA Sport.	0.00%	5.56%	8.33%	16.67%	69.44%	4.50	5
<b>Responses</b>	36						

Any Questions

JCU SA  
*sport*



## QR Code for Survey Results

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